The City of Perth’s vision is to be a vibrant, accessible and diverse city.

In 2010, the City formed the Lord Mayor’s Affordable Housing Working Group, a collective of committed community and housing industry leaders, to develop the Penny Lane apartment project.

The 48 one and two-bedroom apartments were completed in 2013. They provide low cost rental accommodation for inner city workers for a maximum of three years. Six units are fitted for accessibility.

The first of its kind in WA, the project attracts the NRAS (National Rental Affordability Scheme) funding through an innovative partnership with the tenancy and property manager, Access Housing Realty.

The apartments are owned by the City of Perth and were developed with support from the WA Housing Authority ($1.6 million) and Disability Services Commission ($40,000).

The apartments are well-known for “The Bunnies”, a bold public art installation by local artists Kat Black and Jasper Cook of VJzoo, whose illumination welcomes workers home.

As a demonstration project, the City has gained valuable insight into affordable housing and tenants report significant financial and non-financial benefits from the program - 50 percent more walking and cycling to nearby places, 65 percent using more public transport, 75 percent more spare time due to living closer to work.

% of those responding to the 2015 Annual Tenant Survey.