Measuring Social Outcomes

Tom Tolchard
Impact & Innovation
Foundation Housing Limited
A New Paradigm

Transactional Housing Model

Human Wellbeing Model
Tenant Wellbeing Team

- Rethinking Assets
- Impact Measurement
- Social Impact Partnerships
- Place making
- Co-design/Service Design
Driven By Strategy

“Quantify and improve the wellbeing outcomes for tenants”

Define “wellbeing”
Define “improve”
Define “outcome”
Define “quantify”
Defining Wellbeing

- Your health
- Your personal relationships
- Community connection
- Your future security
- Your safety
- Sense of achievement
- Your standard of living

Wellbeing
What Do We Measure?

- Tenant Involvement
- Tenant Engagement activities
- Partners in Recovery
- Growing Change
- Form
- Place Making
- Community Gardens
-Tenant Led Initiatives
- Journey of Wellbeing (First 18 months of tenancy)
- Tenant Involvement
- Tenant Engagement activities
- Internal Projects
- Allocations
- Partnerships
- Tenant Advisory Groups