



National Housing Conference 2017

Building for better lives

Australasia's largest social and affordable housing event

Partnership opportunities

29 Nov – 1 Dec 2017
International Convention Centre, Sydney

Conference Convenor

Conference Host

www.nhc.edu.au

 [facebook.com/NHC.AUS](https://www.facebook.com/NHC.AUS)

 [#AHURI_Research \(#NHC Sydney\)](https://twitter.com/AHURI_Research)


AHURI
Australian Housing
and Urban Research Institute

 **Family &
Community
Services**



Federal Social Services Minister Hon Christian Porter MP opens NHC 2015, Perth

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Your invitation to partner with NHC 2017

We invite you to join us in Sydney for the 10th National Housing Conference – the largest social and affordable housing event in Australasia.

With Sydney as the destination and NSW leading the way in social housing policy reform, NHC 2017 will be our biggest conference ever with more than 1000 delegates from across the country expected to attend.

For 18 years, AHURI, in partnership with a host state government has convened the biennial conference providing a forum for the best minds, the most experienced practitioners and the leading policy makers from Australia and abroad to come together to debate and further progress the biggest issues facing the sector.

NHC 2017 will present an outstanding opportunity to align your brand with Australasia's largest social and affordable housing event. For organisations eager to raise their profile, network with new and existing clients and demonstrate their commitment to effecting real change, the National Housing Conference is the best setting to achieve these objectives.

In response to feedback we've made some important changes to our sponsorship packages this year. All major packages are exclusive – ensuring unique recognition for your organisation. We are also creating an even bigger and better Exhibition Precinct – making it the central hub for all delegate networking over the three days.

If your business is a leader or you want to take a leadership position in the affordable housing sector, then you cannot afford to miss the business and marketing opportunities provided by NHC 2017.

We look forward to seeing you in Sydney.



Mr Michael Woodhouse (left)
Conference Co-Convenor and Chair,
Conference Organising Group
Acting Deputy Secretary, Strategic Policy
**NSW Department of Family and
Community Services**

Dr Ian Winter (right)
Deputy Chair, Conference Organising
Group Executive Director
**Australian Housing and Urban Research
Institute**



*The brand new International
Convention Centre in
Darling Harbour, Sydney*

Conference Convenor



The Australian Housing and Urban Research Institute (AHURI) is a national independent research network with an expert not-for-profit research management company, AHURI Limited, at its centre.

Our mission is to deliver high quality research that influences policy development and practice change to improve the housing and urban environments of all Australians.

Through active engagement, AHURI's work informs the policies and practices of governments and the housing and urban development industries, and stimulates debate in the broader Australian community.

Together with the NSW Department of Family and Community Services, AHURI is pleased to be hosting the National Housing Conference 2017 in Sydney.

Visit www.ahuri.edu.au

Conference Host



Together with AHURI, the New South Wales Department of Family and Community Services is pleased to be hosting the National Housing Conference 2017 in Sydney.

The Department is committed to enabling vulnerable people to participate fully in New South Wales social and economic life and build stronger, more sustainable and inclusive communities. Each year the Department directly supports around 800,000 people, reaches a further million people through local community-based programs, and provides over a million seniors cards.

In January 2016, the NSW Government released Future Directions for Social Housing in NSW, which sets out the government's vision for social housing over the next 10 years.

Future Directions looks at the whole continuum of housing – from homelessness to the private market. It represents a significant step towards a more diversified, flexible and innovative social housing system, capable of assisting more people to improve their level of economic and social engagement and independence. It will deliver improved service and choice for clients and will help de-concentrate areas of disadvantage by creating a mixed communities comprising social, affordable and private housing.

The three overarching goals of Future Directions are to provide:

- more social housing
- more opportunities, support and incentives to avoid and /or leave social housing
- a better customer experience in social housing.

Visit www.facs.nsw.gov.au

Top 5 reasons to partner with NHC 2017

Becoming a NHC partner will create opportunities to build and maintain a high profile among your clients and key stakeholders before, during and after the conference.

- 1.** **Participate in** the largest gathering of housing decision-makers from government, not-for-profit and privates sectors in Australasia.
- 2.** **Network** with more than 1000 delegates. For the best experience secure an exhibition booth and create your own prime networking space to meet new and existing customers, stakeholders, friends and generate new leads over the three days.
- 3.** **Align your brand** with the National Housing Conference and the Australian Housing and Urban Research Institute – Australia's leading research organisation into housing, homelessness and urban issues.
- 4.** **Increase brand awareness** with widespread and highly visible acknowledgement of your company's involvement, commitment and support for the National Housing Conference and the broader housing industry through pre-conference marketing and onsite exposure.
- 5.** **Highlight your products and services** to your core target audience by aligning your brand with a sponsorship package or reserving your space in the NHC 2017 Exhibition Precinct.

In brief, your company's sponsorship or exhibition means that you will benefit significantly from exposure to an extremely interested, relevant and, above all, influential audience in an educational environment away from the competition of everyday distractions.

“The National Housing Conference is an excellent sponsorship opportunity to promote organisational brand and service provision in a professional capacity. As a partner of the 2015 event UnitingCare West was able to engage with a diverse range of participants from across Australia, which we wouldn't ordinarily have the chance to.”

Matthew Ashford, Housing Manager, UnitingCare West

Who are the NHC delegates?

“It was great to connect with people and the opportunities that this brings for collaboration and innovation”

Delegate, NHC 2015

Government sector:

- Federal policy makers from a range of agencies
- State government housing policy makers
- Local government leaders

Community housing sector:

- CEO's and leaders from the sector
- Policy staff and practitioners

Researchers and academics

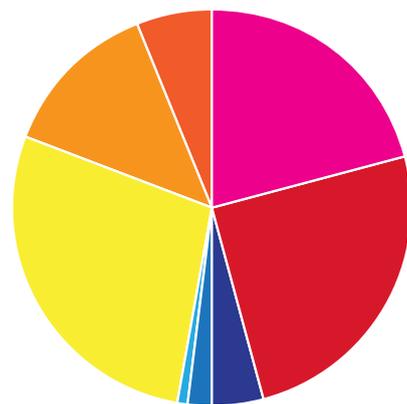
Not for profit sector:

- Peak advocacy groups
- Housing and homelessness organisations
- Charities

Private sector:

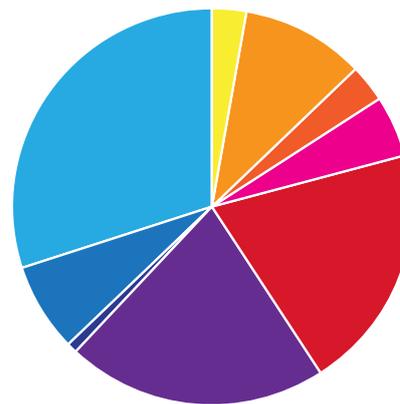
- Planners, architects and urban designers
- Suppliers to the affordable housing industry
- Builders and developers
- Economists and financiers

NHC 2015, Perth – delegates by sector (864 delegates)



- State government 21%
- Community housing provider 25%
- Research 6%
- Private and consultancy 13%
- Not for profit 28%
- Local government 1%
- International 2%
- Federal government 4%

NHC 2015, Perth – delegates by location (864 delegates)



- Victoria 20%
- ACT 5%
- Overseas 3%
- Queensland 10%
- Tasmania 3%
- Western Australia 30%
- South Australia 7%
- Northern Territory 1%
- New South Wales 21%



Partnership opportunities in summary

Partnership opportunity	Investment (includes GST)	No. packages available	Page
Platinum package			6
Platinum Partner SOLD	\$38,500	Exclusive, 1 only	
Gold packages			7
Conference App SOLD	\$22,000	Exclusive, 1 only	
Networking Lounge SOLD	\$22,000	Exclusive, 1 only	
Think Tank SOLD	\$22,000	Exclusive, 1 only	
Silver packages			10
Technology Zone	\$13,200	Exclusive, 1 only	
Official Welcome Function SOLD	\$13,200	Exclusive, 1 only	
Pocket Program	\$13,200	Exclusive, 1 only	
Official Conference Dinner SOLD	\$13,200	Exclusive, 1 only	
Bronze packages			14
Lanyards SOLD	\$8,250	Exclusive, 1 only	
Registration	\$8,250	Exclusive, 1 only	
Catering	\$8,250	Two opportunities	
Other packages			16
Notepads & Pens SOLD	\$3,850	Exclusive, 1 only	
USB SOLD	\$3,850	Exclusive, 1 only	
Conference Supporter	\$2,200	Unlimited	
Flyer uploaded to the eSatchel	\$660	Unlimited	
Exhibition Precinct			18
Exhibition Booth	\$4,200		
Display Table (NFP community organisations)	\$900		

Why not consider?

Sponsoring a part of the program...

As our program is developed, you may consider aligning your brand with a key part of the program – from a site tour, to a plenary session or a focused session on a key issue or topic.

Talk to us about what you want to achieve and we will work with you to meet your objectives.

Anthony Smeaton

Marketing and Communications Director

T +61 3 9660 2312

E anthony.smeaton@ahuri.edu.au



Q&A Host Tony Jones facilitating the closing session at NHC 2015, Perth

Platinum Partner

Investment of \$38,500 (including GST)

SOLD

Our Platinum Partnership is the premium sponsorship opportunity for NHC 2017 – for an organisation looking for widespread exposure to delegates. This package includes exclusive sponsorship of the opening plenary session (the most attended session of the conference) and includes a speaking opportunity.

Partnership inclusions:

- exclusive sponsorship of the opening plenary session
- a brief speaking opportunity at the opening plenary session (as negotiated with the Conference Organising Group)
- exclusive on-screen advertisement (PowerPoint slide) prior to the opening plenary session
- acknowledgement as the Platinum Partner by the MC at all plenary sessions
- double exhibition space in prime location with 36m sq. (6m x 6m)
- six (6) complimentary conference registrations including attendance at all conference sessions, access to the exhibition and all morning and afternoon teas, lunches and the official welcome function on the Wednesday afternoon
- six (6) complimentary tickets to the official conference dinner on the Thursday evening
- full page, colour advertisement in the conference pocket program (subject to printing deadlines. Partner to provide print ready digital artwork)
- your logo included on the official conference signage at the venue (subject to production deadlines)
- your logo included in the conference pocket program (subject to printing deadlines)
- your logo included on the partners' page of the conference app
- your logo on the conference website, with hyperlink to your website homepage
- opportunity to upload 1 x PDF flyer (no larger than 10MB) to the eSatchel on the conference website
- your logo on screen prior to each plenary session

GOLD

SOLD

Conference App

Investment of \$22,000 (including GST)

“Given the size and national reach of the event, we value the branding and networking opportunities that come from sponsoring the National Housing Conference”

Jacob Edwards, Bank Australia

Put your brand, literally, in the palm of delegates' hands – with exclusive sponsorship of the official conference app. The app is the key tool for delegates to engage with presenters and each other across the three days. Your brand will be featured in an exclusive banner ad across all pages of the app.

Partnership inclusions:

- naming rights for the official conference app
- exclusive banner advertisement on each page of the conference app
- inclusion of your logo on all slides showing the conference app audience polling and results
- acknowledgement as the conference app partner at each plenary session
- prime exhibition location with 9m sq. (3m x 3m)
- four (4) complimentary conference registrations, including attendance at all conference sessions, access to the exhibition and all morning and afternoon teas, lunches and the official welcome function on the Wednesday afternoon
- four (4) complimentary tickets to the official conference dinner on the Thursday evening
- your logo included on the official conference signage at the venue (subject to production deadlines)
- your logo included in the conference pocket program (subject to printing deadlines)
- your logo included on the partners' page of the conference app
- your logo on the conference website, with hyperlink to your website homepage
- opportunity to upload 1 x PDF flyer (no larger than 10MB) to the eSatchel on the conference website
- your logo on screen prior to each plenary session





GOLD

Networking Lounge

Investment of \$22,000 (including GST)

SOLD

The networking lounge will be the central hub within the NHC 2017 Exhibition Precinct. Your organisation will have exclusive branding of the lounge – where delegates will convene to do business and connect with new colleagues whilst enjoying a barista coffee. In consultation with our team, you can brand the lounge as you wish.

Partnership inclusions:

- naming rights for the networking lounge
- exclusive branding of the networking lounge (alongside Conference Convenor and Conference Host)
- exclusive branding of floor decals directing delegates to the networking lounge
- opportunity to provide your own branded cups for use by the barista
- acknowledgement as the networking lounge partner at each plenary session
- prime exhibition location with 9m sq. (3m x 3m)
- four (4) complimentary conference registrations, including attendance at all conference sessions, access to the exhibition and all morning and afternoon teas, lunches and the official welcome function on the Wednesday afternoon
- four (4) complimentary tickets to the official conference dinner on the Thursday evening
- your logo included on the official conference signage at the venue (subject to production deadlines)
- your logo included in the conference pocket program (subject to printing deadlines)
- your logo included on the partners' page of the conference app
- your logo on the conference website, with hyperlink to your website homepage
- opportunity to upload 1 x PDF flyer (no larger than 10MB) to the eSatchel on the conference website
- your logo on screen prior to each plenary session

Think Tank

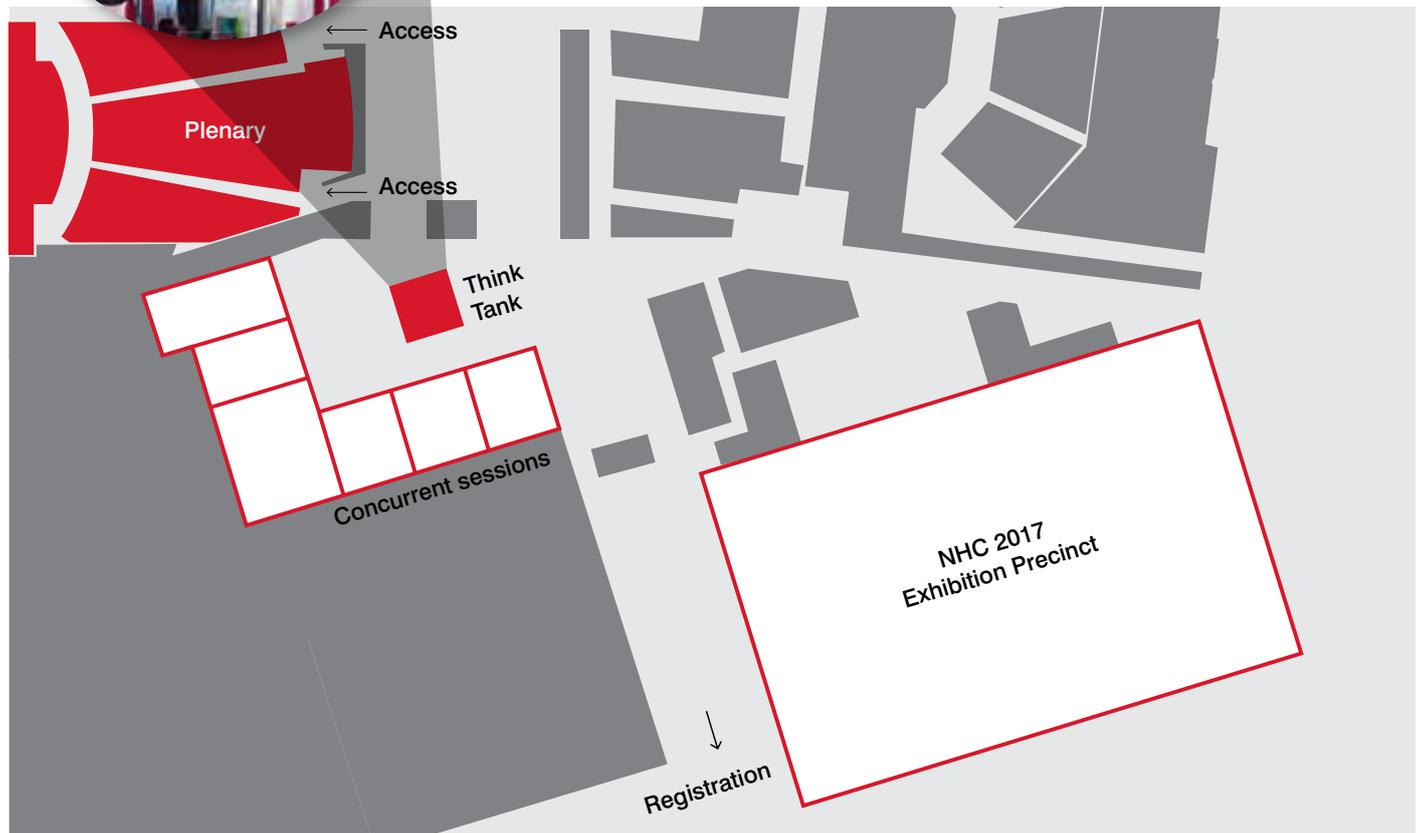
Investment of \$22,000 (including GST)

SOLD

The unique Think Tank returns at NHC 2017 – a special location not only for official Think Tank sessions, but for intimate, engaging and informal discussions with fellow delegates and speakers. In consultation with our team, you can brand the Think Tank as you wish – an exclusive and unique opportunity to own a key space at NHC 2017.

Partnership inclusions:

- naming rights for the Think Tank
- exclusive branding of the Think Tank (alongside Conference Convenor and Conference Host)
- exclusive branding of floor decals directing delegates to the Think Tank
- acknowledgement as the Think Tank partner at each plenary session
- prime exhibition location with 9m sq. (3m x 3m)
- four (4) complimentary conference registrations, including attendance at all conference sessions, access to the exhibition and all morning and afternoon teas, lunches and the official welcome function on the Wednesday afternoon
- four (4) complimentary tickets to the official conference dinner on the Thursday evening
- your logo included on the official conference signage at the venue (subject to production deadlines)
 - your logo included in the conference pocket program (subject to printing deadlines)
 - your logo included on the partners' page of the conference app
 - your logo on the conference website, with hyperlink to your website homepage
 - opportunity to upload 1 x PDF flyer (no larger than 10MB) to the eSatchel on the conference website
 - your logo on screen prior to each plenary session
 - your logo on signage at the entrance to the Think Tank



Technology Zone

Investment of \$13,200 (including GST)

Technology plays an integral role in the modern conference experience – and this package aligns your brand with the innovative technology that supports NHC 2017. Gain exclusive branding of the Technology Zone including smart phone charging stations, the technology help desk and for the first time at the conference, sponsor the WIFI connection – a unique way to connect with delegates. Other benefits are outlined below.

Partnership inclusions:

- naming rights for the Technology Zone
- exclusive branding of the Technology Zone including special charge stations for smart devices and the technology help desk (alongside Conference Convenor and Conference Host)
- your organisation name to appear as the WiFi login and password at the International Convention Centre
- exclusive branding of floor decals directing delegates to the Technology Zone
- acknowledgement as the Technology Zone sponsor at each plenary session
- two (2) complimentary conference registrations, including attendance at all conference sessions, access to the exhibition and all morning and afternoon teas, lunches and the official welcome function on the Wednesday afternoon
- two (2) complimentary tickets to the official conference dinner on the Thursday evening
- your logo included on the official conference signage at the venue (subject to production deadlines)
- your logo included in the conference pocket program (subject to printing deadlines)
- your logo included on the partners' page of the conference app
- your logo on the conference website, with hyperlink to your website homepage
- opportunity to upload 1 x PDF flyer (no larger than 10MB) to the eSatchel on the conference website
- your logo on screen prior to each plenary session

The venue's state of the art technology will feature throughout the 2017 National Housing Conference





SILVER

Pocket Program

Investment of \$13,200 (including GST)

For the first time, we're offering sponsorship of the official pocket program at NHC 2017. Your logo will feature on the front and back covers – right beside AHURI (Conference Convenor) and NSW FACS (Conference Host). You will also have exclusive use of the double page centrefold to promote your organisation.

Partnership inclusions:

- exclusive logo placement on the pocket program front and back covers (alongside AHURI and NSW FACS)
- double page (centrefold) advertisement in the pocket program (subject to printing deadlines)
- acknowledgement as the pocket program sponsor at each plenary session
- two (2) complimentary conference registrations including attendance at all conference sessions, access to the exhibition and all morning and afternoon teas, lunches and the official welcome function on the Wednesday afternoon
- two (2) complimentary tickets to the official conference dinner on the Thursday evening
- your logo included on the official conference signage at the venue (subject to production deadlines)
- your logo included on the partners page in the conference pocket program (subject to printing deadlines)
- your logo included on the partners' page of the conference app
- your logo on the conference website, with hyperlink to your website homepage
- opportunity to upload 1 x PDF flyer (no larger than 10MB) to the eSatchel on the conference website
- your logo on screen prior to each plenary session

Official Welcome Function

Investment of \$13,200 (including GST)

SOLD

Sponsor the official, and most attended social event of NHC 2017 – held immediately after the opening plenary session. Brand the event in consultation with our team, and importantly, enjoy an exclusive speaking opportunity to the 1000 strong opening plenary audience.

Partnership inclusions:

- naming rights for the official welcome function
- your signage to be displayed at the official welcome function (as negotiated with the Conference Organising Group. Partner to provide signage)
- your logo printed on the official welcome function tickets
- an opportunity to provide a three (3) minute welcome address at the end of the opening plenary session prior to the official welcome function
- acknowledgement as the official welcome function sponsor at each plenary session
- two (2) complimentary conference registrations including attendance at all conference sessions, access to the exhibition and all morning and afternoon teas, lunches and the official welcome function on the Wednesday afternoon
- two (2) complimentary tickets to the official conference dinner on the Thursday evening
- an additional six (6) complimentary tickets to the official welcome function
- your logo included on the official conference signage at the venue (subject to production deadlines)
- your logo included in the conference pocket program (subject to printing deadlines)
- your logo included on the partners' page of the conference app
- your logo on the conference website, with hyperlink to your website homepage
- opportunity to upload 1 x PDF flyer (no larger than 10MB) to the eSatchel on the conference website
- your logo on screen prior to each plenary session





The iconic Doltone House, Jones Bay Wharf – location for the official conference dinner at NHC 2017, Sydney

SILVER

Official Conference Dinner

Investment of \$13,200 (including GST)

SOLD

For the first time, we're offering exclusive sponsorship of the official conference dinner to be held on the evening of Thursday 30 November. Brand the event in consultation with our team and hold the naming rights for the social highlight of the National Housing Conference.

- naming rights for the official conference dinner
- your signage to be displayed at the official conference dinner (as negotiated with the Conference Organising Group. Partner to provide signage)
- your logo printed on the official conference dinner tickets
- exclusive advertisement on delegate dinner menus
- acknowledgment as the official conference dinner partner at each plenary session
- two (2) complimentary conference registrations including attendance at all conference sessions, access to the exhibition and all morning and afternoon teas, lunches and the official welcome function on the Wednesday afternoon
- an additional six (6) complimentary tickets to the official conference dinner
- your logo included on the official conference signage at the venue (subject to production deadlines)
- your logo included in the conference pocket program (subject to printing deadlines)
- your logo included on the partners' page of the conference app
- your logo on the conference website, with hyperlink to your website homepage
- opportunity to upload 1 x PDF flyer (no larger than 10MB) to the eSatchel on the conference website
- your logo on screen prior to each plenary session



Lanyards

Investment of \$8,250 (including GST)

Every NHC 2017 delegate receives a lanyard on arrival which includes their name tag and pocket program. This is a highly visible branding opportunity to custom design the delegate lanyard – to be worn by all delegates for the duration of the conference.

Partnership inclusions:

- exclusive branding of the delegate lanyard
- your logo on the delegate name badge
- one (1) complimentary conference registration including attendance at all conference sessions, access to the exhibition and all morning and afternoon teas, lunches and the official welcome function on the Wednesday afternoon
- one (1) complimentary ticket to the official conference dinner on the Thursday evening
- your logo included on the official conference signage at the venue (subject to production deadlines)
- your logo included in the conference pocket program (subject to printing deadlines)
- your logo included on the partners' page of the conference app
- your logo on the conference website, with hyperlink to your website homepage
- your logo on screen prior to each plenary session

Catering (two opportunities)

Investment of \$8,250 (including GST)

Take both opportunities and have exclusive catering break sponsorship for \$15,000 (including GST)

Your opportunity to align your brand with one of the most anticipated elements of the conference – the food! Choose from one of two packages on offer or take both and sponsor all official catering breaks over the three days.

Partnership inclusions:

- Sponsorship of one morning tea, lunch and afternoon tea break – choose from our two options (excludes official welcome function, conference dinner and any additional social events):
 - Option 1 – Wed afternoon tea + Friday morning tea and lunch
 - Option 2 – Thu all day (morning tea, lunch, afternoon tea)
- your signage to be displayed at catering stations (as negotiated with the Conference Organising Group. Partner to provide signage)
- one (1) complimentary conference registration including attendance at all conference sessions, access to the exhibition and all morning and afternoon teas, lunches and the official welcome function on the Wednesday afternoon
- one (1) complimentary ticket to the official conference dinner on the Thursday evening
- your logo included on the official conference signage at the venue (subject to production deadlines)
- your logo included in the conference pocket program (subject to printing deadlines)
- your logo included on the partners' page of the conference app
- your logo on the conference website, with hyperlink to your website

Registration

Investment of \$8,250 (including GST)

The registration process is a delegate's first interaction with the conference, and this package is your opportunity to be a part of that memorable first impression. Align your brand with the entire registration process including exclusive logo recognition on the conference online registration form and delegate registration email as well as exclusive signage at the onsite registration desk.

- exclusive branding of the online registration form (alongside Conference Convenor and Conference Host)
- your logo included on the conference online registration form and delegate registration email
- your signage to be displayed at the onsite registration desk (as negotiated with the Conference Organising Group. Partner to provide signage)
- one (1) complimentary conference registration including attendance at all conference sessions, access to the exhibition and all morning and afternoon teas, lunches and the official welcome function on the Wednesday afternoon
- one (1) complimentary ticket to the official conference dinner on the Thursday evening
- your logo included on the official conference signage at the venue (subject to production deadlines)
- your logo included in the conference pocket program (subject to printing deadlines)
- your logo included on the partners' page of the conference app
- your logo on the conference website, with hyperlink to your website homepage
- your logo on screen prior to each plenary session



Conference support packages



Notepads & Pens

Investment of \$3,850
(including GST)

A subtle, yet very effective way to promote your organisation, this is your opportunity to provide branded notepads and pens to delegates – to be distributed at registration. Other benefits are outlined below.

Partnership inclusions:

- your organisation's notepads and pens distributed to delegates as they register
- your logo included on the official conference signage at the venue (subject to production deadlines)
- your logo included on the partners page in the conference pocket program (subject to printing deadlines)
- your logo included on the partners' page of the conference app
- your logo on the conference website, with hyperlink to your website homepage
- your logo on screen prior to each plenary session



USB

Investment of \$3,850
(including GST)

Conference delegates love nothing more than receiving something useful and this is your opportunity to provide a branded USB – to be distributed at registration. Other benefits are outlined below.

Partnership inclusions:

- your organisation's USB's distributed to delegates as they register (minimum 4GB - partner to provide USB's)
- your organisation's content loaded on the USB (subject to negotiation with the Conference Organising Group)
- your logo included on the official conference signage at the venue (subject to production deadlines)
- your logo included in the conference pocket program (subject to printing deadlines)
- your logo included on the partners' page of the conference app
- your logo on the conference website, with hyperlink to your website homepage
- your logo on screen prior to each plenary session

Conference Supporter

Investment of \$2,200
(including GST)

Become a conference supporter and align your brand with the largest and most influential social and affordable housing event in Australasia.

Partnership inclusions:

- your logo included on the official conference signage at the venue (subject to production deadlines)
- your logo included on the partners page in the conference pocket program (subject to printing deadlines)
- your logo included on the partners' page of the conference app
- your logo on the conference website, with hyperlink to your website homepage
- your logo on screen prior to each plenary session

Flyer uploaded to eSatchel

Investment of \$660
(including GST)

- opportunity to upload 1 x PDF flyer (no larger than 10MB) to the eSatchel on the conference website

Program overview*

Wednesday 29th November

8am – 1pm	Site tours
8am – 12pm	Exhibitor bump in
1pm – 7pm	Registration and Exhibition Precinct open
2pm – 3.30pm	Opening plenary
3.30pm – 4pm	Afternoon tea in Exhibition Precinct
4pm – 5pm	Plenary session
5pm – 7pm	Official welcome function in Exhibition Precinct

Thursday 30th November

7.30am – 5pm	Registration and Exhibition Precinct open
9am – 10.30am	Plenary session
10.30am – 11am	Morning tea in Exhibition Precinct
11am – 12.30pm	Concurrent sessions
12.30pm – 1.30pm	Lunch in Exhibition Precinct
1.30pm – 3pm	Concurrent sessions
3pm – 3.30pm	Afternoon tea in Exhibition Precinct
3.30pm – 5pm	Concurrent sessions
6.30pm – 10.30pm	Official conference dinner

Friday 1st December

8am – 3pm	Registration and Exhibition Precinct open
9am – 10.30am	Plenary sessions
10.30am – 11am	Morning tea in Exhibition Precinct
11am – 12.30pm	Concurrent sessions
12.30pm – 1.30pm	Lunch in Exhibition Precinct
1.30pm – 3pm	Closing plenary session
3pm – 5pm	Exhibitor bump out

*provisional program only, subject to change

Sponsor a program session

There are a large number of opportunities to sponsor components of the program. These include site tours, keynote speakers, plenary and concurrent sessions.

Please contact **Anthony Smeaton**, to discuss the options. See inside cover for contact details.

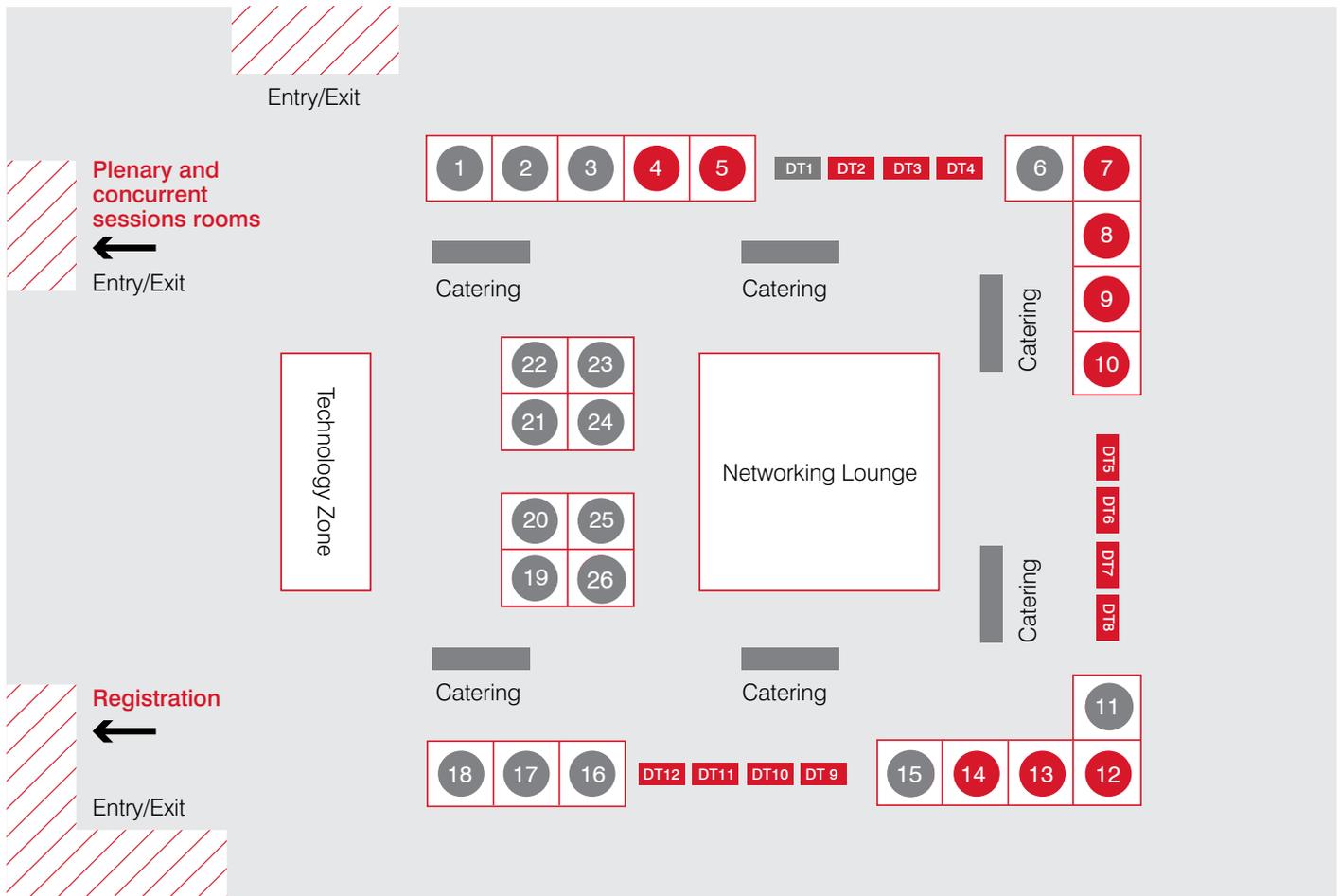
Host your own special event

You may wish to host a **special event** for some, or all conference delegates. This could be a lunch for a special interest group, or a round table on an issue of relevance to you, or an after-hours social gathering.

Please talk to us about your idea and together we can create an activity or event that will be memorable.

NHC 2017 Exhibition Precinct

The NHC 2017 Exhibition Precinct is a focal point of the conference. The 3-day program is structured to maximise exhibitor's exposure to delegates, with the official welcome function and catering breaks held in the NHC 2017 Exhibition Precinct.



*Preliminary floorplan only – subject to change and not to scale

Key

- Exhibitor booth
- Sold sponsor booth
- DT Display table
- DT Sold display table

Why become an exhibitor?

- 1 Showcase your products and services
- 2 Your own central hub for networking
- 3 Brand exposure to the largest housing audience in Australasia

Exhibitor opportunities

Exhibition Booth Investment of \$4,200 (including GST)

An exclusively branded space within the NHC 2017 Exhibition Precinct for your organisation – make this your central point for doing business and engaging with new colleagues and customers.

Partnership inclusions:

- 9m sq (3m x 3m) exhibition booth
- powerpoint and general lighting (additional items available at cost)
- listing of your organisation as an exhibitor in the conference pocket program
- your logo included on the exhibitors' page of the conference app
- your logo on the conference website, with hyperlink to your website homepage
- two (2) complimentary exhibitor registrations to attend the exhibition, morning and afternoon teas, lunches and the official welcome function

Display Table Investment of \$900* (including GST)

A dedicated space for not-for-profit community organisations to engage with delegates*

Partnership inclusions:

- one (1) table, two (2) chairs and one (1) display board
- listing of your organisation as an exhibitor in the conference pocket program
- your logo on the exhibitors' page of the conference app
- your logo on the conference website, with hyperlink to your website homepage
- one (1) complimentary exhibitor registration to attend the exhibition, morning and afternoon teas, lunches and the official welcome function

*Your organisation must meet specific requirements to qualify for this opportunity – discuss with our team.

“The National Housing Conference is the most important event on the Chintaro calendar. It is always well-run and the most well-attended by our prospect and customer base than any other.”

Jen Rutherford, Chintaro



Confirmation of participation

To confirm your participation as a sponsor or exhibitor at the National Housing Conference 2017, please complete the adjacent application form. Once completed, you will be sent a confirmation letter and tax invoice via email. All allocations will be assigned in order of applications received.

Payment

A payment of 50 per cent of your full investment is required to secure your booking. Final payment is due no later than 30 Sep 2017.

Cheques

Please make cheques payable to: AHURI Limited

Electronic Funds Transfer

National Australia Bank, 330 Collins Street Melbourne VIC, Australia

Account name Australian Housing and Urban Research Institute Limited

BSB 083 004

Account number 48 244 0112

Further information

Mr Anthony Smeaton

Marketing and Communications Director



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NHC 2017

Partnership application form

National Housing Conference 2017
 29 Nov – 1 Dec 2017
 International Convention Centre, Sydney

Contact details

Please note all correspondence including invoices will be sent to the contact supplied below

Company name*			
Contact person*			
Position		Email*	
Telephone*		Mobile	
Address			
State		Postcode	
Country		Website*	

*Required

Partnership opportunities (tick appropriate box/es)

All prices are **inclusive** of 10% GST

Partnership options

- SOLD** **Platinum Partner** \$38,500
- SOLD** **Conference App** \$22,000
- SOLD** **Networking Lounge** \$22,000
- SOLD** **Think Tank** \$22,000
- Technology Zone** \$13,200
- SOLD** **Official Welcome Function** \$13,200
- Pocket Program** \$13,200
- SOLD** **Official Dinner Function** \$13,200
- SOLD** **Lanyards** \$8,250
- Catering** \$8,250
- Catering x 2** \$15,000
- Registration** \$8,250

Conference support options

- SOLD** **Notepads and Pens** \$3,850
- SOLD** **USB** \$3,850
- Conference Supporter** \$2,200
- Flyer uploaded to the eSatchel** \$660
- Exhibition booth** \$4,200
- Display table** \$900



Exhibition opportunities (tick appropriate box/es)

All exhibition package prices are **inclusive** of 10% GST

Standard exhibition package \$4,200

Please specify number of 3m x 3m booths required

Products/services to be exhibited

Please indicate your 3 booth location preferences 1. 2. 3.

Please select Shell scheme **or** Raw space for custom build

Fascia to read

Not-for-profit community organisation display package \$900

Yes, my organisation accepts the entitlements as outlined in this prospectus and we confirm sponsorship and/or exhibition at the above event. We agree to the terms and conditions and cancellation policy as outlined below.

I agree to be invoiced for a total of \$ for the items selected above.

Signature Date / /

Application forms may be emailed or mailed to the contact listed below.
 Sponsorship/exhibition agreement and tax invoice will be sent upon receipt of your application form.

Post or email your completed application form to:

Mr Anthony Smeaton
 Marketing and Communications Director
 Australian Housing and Urban Research Institute
 Level 1, 114 Flinders Street
 Melbourne Victoria 3000 Australia
T +61 3 9660 2312
E anthony.smeaton@ahuri.edu.au
www.nhc.edu.au

Method of payment (tick appropriate box)

Payment details to be provided on invoice

I wish to pay by cheque.

I wish to pay by bank transfer. Bank details will be supplied on your tax invoice issued with confirmation.

Please tick this box if you do NOT wish to receive Conference updates via email.

Terms and conditions

Deposit and payment information
 A tax invoice for a 50% deposit will be issued upon receipt of this application form. Acceptance of sponsorship and/or exhibition booth(s) at the National Housing Conference 2017 cannot be confirmed until this deposit is received.
 The 50% final instalment is required by 30 September 2017. A tax invoice will be issued. However, if you wish to settle the balance earlier, please don't hesitate to let us know and we will issue invoice sooner.

Cancellation policy information
 In the event of cancellation of sponsorship or exhibition booth(s), note that unless the particular area of sponsorship or exhibition is resold, the conference organising group reserve the right to retain monies received. If the balance of payment is not received by the due date, the allocated sponsorship or exhibition booth(s) will be cancelled. Any booth or sponsorship package cancelled after 30 September 2017 will not be refunded. All cancellations must be advised in writing.