

SESSION SPONSORSHIP OPPORTUNITIES

Align your organisation with a key part of the NHC 2017 program – a great opportunity to connect with an audience directly interested in a particular conference topic.

Partnership opportunity	Investment (includes GST)	No. packages available
SESSION SPONSORSHIP		
Plenary session	2 x SOLD	\$13,200
Major concurrent	\$8,250	3 opportunities
Minor concurrent	\$5,500	6 opportunities
		18 opportunities

PLENARY SESSION SPONSORSHIP

Investment of \$13,200 (inclusive of GST) - 3 opportunities available

Partnership inclusions:

- exclusive sponsorship of one keynote plenary session (choose from Wednesday afternoon, Thursday morning, or Friday afternoon)
- exclusive on-screen advertisement (PowerPoint slide) prior to the plenary session
- acknowledgement as the plenary session sponsor by the MC
- your logo on official electronic door signage for plenary session
- opportunity to provide two pull up banners at entrances to plenary session
- two (2) complimentary conference registrations including attendance at all conference sessions, access to the exhibition and all morning and afternoon teas, lunches and the official welcome function on the Wednesday afternoon
- two (2) complimentary tickets to the special conference dinner on the Thursday evening
- your logo included on the official conference signage at the venue (subject to production deadlines)
- your logo included on the partners page in the conference pocket program (subject to printing deadlines)
- your logo included on the partners page of the conference app
- your logo on the conference website, with a hyperlink to your website homepage
- opportunity to upload 1 x PDF flyer (no larger than 10MB) to the eSatchel on the conference website
- your logo on screen prior to each plenary session

MAJOR CONCURRENT SESSION SPONSORSHIP

Investment of \$8,250 (inclusive of GST) - 6 opportunities

Partnership inclusions:

- exclusive sponsorship of one major concurrent session (choose from six sessions)
- exclusive on-screen advertisement (PowerPoint slide) prior to the session
- acknowledgement as the session sponsor by the MC
- your logo on official electronic door signage for the session
- your logo included on the official conference signage at the venue (subject to production deadlines)
- your logo included on the partners page in the conference pocket program (subject to printing deadlines)
- your logo included on the partners page of the conference app
- your logo on the conference website, with a hyperlink to your website homepage
- opportunity to upload 1 x PDF flyer (no larger than 10MB) to the eSatchel on the conference website
- your logo on screen prior to each plenary session

MINOR CONCURRENT SESSION SPONSORSHIP

Investment of \$5,500 (inclusive of GST) - 18 opportunities

Partnership inclusions:

- exclusive sponsorship of one minor concurrent session (choose from 18 sessions)
- exclusive on-screen advertisement (PowerPoint slide) prior to the session
- acknowledgement as the session sponsor by the MC
- your logo on official electronic door signage for the session
- your logo included on the official conference signage at the venue (subject to production deadlines)
- your logo included on the partners page in the conference pocket program (subject to printing deadlines)
- your logo included on the partners page of the conference app
- your logo on the conference website, with hyperlink to your website homepage
- opportunity to upload 1 x PDF flyer (no larger than 10MB) to the eSatchel on the conference website
- your logo on screen prior to each plenary session