

Innovation in funding for  
social and affordable  
housing.

**1** Raises new private capital

**2** Invests funds to increase supply of social and affordable housing

And is carefully designed to:

- ✓ Complement existing activity
- ✓ Strengthen communities

# How will funds be spent ...

1

H4H receives donations (\$)

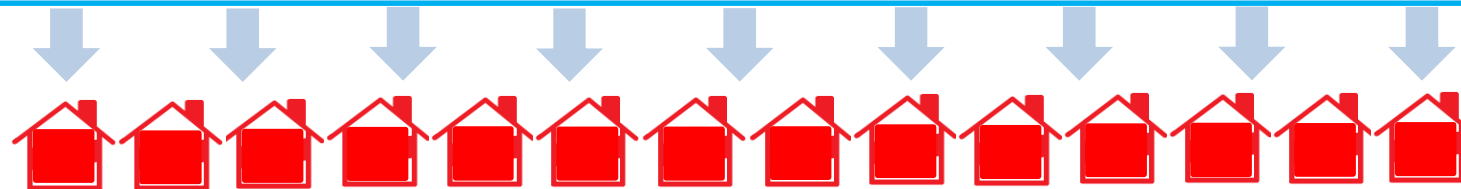
2

H4H allocates funds to specialist housing providers

- Via competitive tenders
- Guided by Housing & Investment Advisory Groups
- Funds raised in a state are invested in that state

3

Housing providers will deliver & manage housing



H4H funds increase supply of social & affordable housing

# Projected impact ...

## Projections (NAB Economic Assessment)

✓ Raise >\$1.8 billion

An Ongoing Giving Solution.




# Core principles of spending funds ...

- 1 Independent
- 2 Increase supply
- 3 Fit for purpose
- 4 Housing outcomes
- 5 Encourage innovation and collaboration

# Developer interest & pipeline ...



## Wholesale

- ✓ Builders, developers, urban renewal authorities
- ✓ Drives industry education
- ✓ Properties sold as 'opt-out'. Donations optional on first sale
- ✓  greenstar points available

## Current status

- ✓ 9 intend participating      ~8,000 current / ~29,000 future
- ✓ 20 others engaged      ~225,000 pipeline of properties
- ✓ 2 partners 'live'      Grocon / Canberra Airport Group

# Building a coalition ...

- ✓ Philanthropy
- ✓ Legal
- ✓ Professional services
- ✓ Developers
- ✓ Banking & finance
- ✓ Governments
- ✓ Service providers
- ✓ Superannuation

*Facilitating  
voluntary  
participation by  
property owners,  
tenants &  
service providers*

# Prudent, independent governance ...



- ✓ **Guided by Minter Ellison**
- ✓ **NFP** company limited by guarantee
- ✓ **DGR** under Income Tax Act 1997
- ✓ **Independent & non-parochial**
- ✓ **Investment Advisory Group**
- ✓ **Housing Advisory Groups**

MinterEllison





# Respected advisory networks ...



## Investment Advisory Group (national)

**Terry Campbell AO**

Senior Chairman, Goldman Sachs

**Sally Herman**

Non-Executive Director

**Ged Kearney**

President, ACTU

**Peggy O'Neal**

Consultant, Lander & Rogers

**Simon McKeon**

Chancellor, Monash University

**Anna Bligh**

CEO, Australian Bankers' Association

**Andrew Penn**

CEO, Telstra

**Ian Smith**

Founding Partner, Bespoke Approach

**Sonya Clancy**

Chairman, Homes for Homes

## Housing Advisory Groups

- State / territory specific
- Made up of industry leaders
- Guide investment of funds in social and affordable housing
- Recommend strategies to maximise benefit

### Victorian Housing Advisory Group

- Mike Allen, Independent Housing Adviser, former CE, Housing NSW
- Dr Owen Donald, Chief Commissioner, Victorian Building Authority
- Rob Leslie, Social Housing Consultant, former CEO, Yarra Housing
- Steven Persson, CEO, Homes for Homes
- Meredith Sussex AM, Chair, Ministerial Advisory Council, Fisherman's Bend Urban Renewal Area
- David Waldren, National Head of Design, Vicinity Centres

For further information visit:  
[www.homesforhomes.com](http://www.homesforhomes.com)

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Funding release announcement  
due in early 2018