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Women's Property Initiatives



Developing Housing
Building Futures



Opportunities to Innovate WPI Social Enterprise

property initiatives
REAL ESTATE

Profit for Purpose

Your profit is our priority. Building homes for women and children in need is our purpose.



Our social enterprise

- Property Initiatives Real Estate
- Residential sales and property management (15km radius CBD)
- Proven & profitable business model
- Profits channelled to WPI & used to develop affordable rental housing for women and children in need.



Property Initiatives Real Estate

- 134 properties under management
- Rent roll is half acquired and half organic
- Social Impact Investment from RE
Ross Trust provided funds for Rent Roll purchase
- A 'for profit' Business, so can model in a financial return for Impact Investment
- In 3 years from now we will be delivering a profit to WPI



Measuring outcomes

- . Number of houses built
- . Number of women and children housed

Social Return on Investment

- . Improved physical & mental health
- . Improved readiness for work
- . Improved school performance
- . Improved personal safety
- . Savings for government