

# Jeanette Large

Chief Executive Officer  
Women's Property Initiatives



Developing Housing  
Building Futures



# Opportunities to Innovate WPI Social Enterprise

**property** initiatives  
REAL ESTATE

Profit for Purpose

Your profit is our priority. Building homes for women and children in need is our purpose.



# Our social enterprise

- Property Initiatives Real Estate
- Residential sales and property management (15km radius CBD)
- Proven & profitable business model
- Profits channelled to WPI & used to develop affordable rental housing for women and children in need.



# Property Initiatives Real Estate

- 134 properties under management
- Rent roll is half acquired and half organic
- Social Impact Investment from RE  
Ross Trust provided funds for Rent Roll purchase
- A 'for profit' Business, so can model in a financial return for Impact Investment
- In 3 years from now we will be delivering a profit to WPI



## Measuring outcomes

- Number of houses built
- Number of women and children housed

## Social Return on Investment

- Improved physical & mental health
- Improved readiness for work
- Improved school performance
- Improved personal safety
- Savings for government