



# Eastern Affordable Housing Alliance

AHURI

National Housing Conference

2017

# Introduction

- Eastern Affordable Housing Alliance model
- Regional context and need
- Strengths, challenges and opportunities
- Key learnings

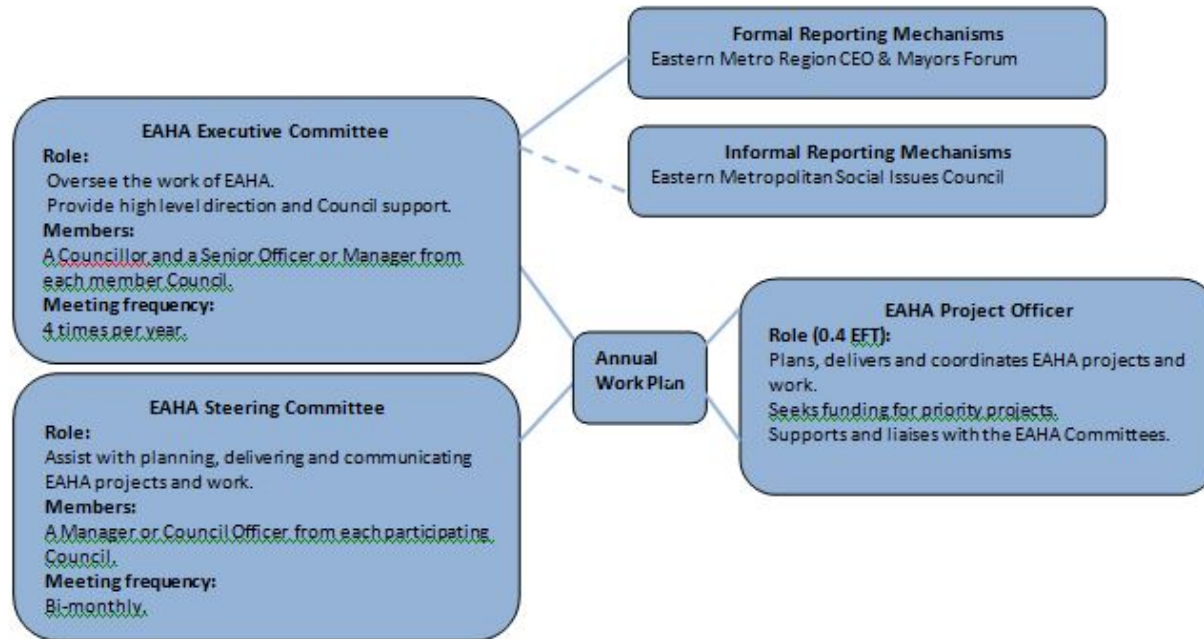


# Mission Statement

*The Eastern Affordable Housing Alliance (EAHA) advocates for increased affordable housing in the Eastern Metro region of Melbourne to meet the needs of our communities for **safe, secure and affordable housing** now and in the future.*



# Structure and Governance



# Advocacy Commitment

- The Alliance has endorsed advocacy positions to guide lobbying with State and Federal Governments
- State advocacy focuses on partnering with LGAs, prioritising social housing at ERC, inclusionary zoning, commitment to 11,580 new social housing dwellings in EMR to 2036 and maximising dwelling numbers on existing social housing sites
- Federal advocacy centres on tax reform, gap funding for RHAs and the appointment of a Housing Minister to drive change



# Housing Crisis in the EMR

- **17,270** households in the EMR in the **lowest 10% of incomes** Australia-wide do not own their own home
- Only **54%** of **nominal housing need** can be met by current social housing and our estimated supply of affordable private rentals across the region
- With a social housing rate significantly below the metropolitan average an additional **11,340** social housing dwellings are required by 2036 (minimum) to meet demand.



# Social Housing in the EMR - Current

	<b>Number of social housing dwellings at 30 June 2015</b>	<b>Shortfall of social housing by 2016</b>	<b>Shortfall of social housing by 2036</b>
<b>Knox</b>	1445 (1308 DHHS owned, 137 community owned)	460 dwellings	860
<b>Manningham</b>	333 (219 DHHS owned, 114 community owned)	1270 dwellings	1570
<b>Maroondah</b>	1347 (1054 DHHS owned, 293 community owned)	170 dwellings	480
<b>Monash</b>	1808 (1548 DHHS owned, 260 community owned)	2330 dwellings	2860
<b>Whitehorse</b>	1577 (1460 DHHS owned, 117 community owned)	1870 dwellings	2330
<b>Yarra Ranges</b>	762 (656 DHHS owned, 106 community owned)	970 dwellings	1260

Strengths	Challenges	Opportunities
Profile	Perception	Momentum
Evidence based advocacy	Politics	Increased investment
Consistent message	Resourcing	Add value
Good return on investment	Competing interests	Replicable model





# Key learnings

1. Be realistic about resourcing
2. Be clear about deliverables
3. Work together for increased impact
4. Be patient and persistent



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